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# INTERNATIONALIZATION STRATEGY 2023-2030

## UNIVERSIDAD DE LA FRONTERA

*This Internationalization Strategy will be part of UFRO's next Strategic Development Plan 2023-2030, which will be reviewed by the respective collegial bodies.*





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## CONTEXT

The Internationalization Strategy of Universidad de La Frontera (UFRONTERA) follows a comprehensive approach and thus, involves all university activities. For the construction of this Strategy, we defined what makes us unique and how we want to position ourselves locally, nationally, and internationally. Based on a self-assessment about our university's internationalization level and consultancies from international universities within similar environments, we co-designed the Strategy with the support of an Internationalization Strategy Advisory Committee, key actors of the university and the whole university community. A participatory process was guaranteed through distinct work and feedback

sessions, as well as validation mechanisms.

This Strategy will enable UFRONTERA to advance in internationalization, positioning itself as **a university of excellence in the education of individuals and the co-generation of knowledge, connected to global challenges through strategic international partnerships, from a perspective based on our cultural and territorial wealth.**

This document presents the main objectives of the Strategy and the proposed actions to achieve these institutional goals by 2030.

26%

Students  
of indigenous  
origin

10%

International  
students in  
graduate  
programs

66%

International  
co-authored  
scientific  
publications

26

International  
research and  
innovation  
projects



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# **INTEGRATING INTERNATIONALIZATION INTO ALL OUR ACTIVITIES**

**The Internationalization Strategy is integrated in a cross-cutting manner into all our institutional activities, focusing on five main areas:**

## **1. GRADUATE STUDIES**

We will promote the development of advanced human capital capable of joining international networks.

## **3. INTERNATIONALIZATION OF THE CURRICULUM**

We will promote the training of professionals prepared to work in a globalized and intercultural world.

## **5. INTERNATIONAL CAMPUS**

The university infrastructure will be enriched to embrace and showcase its multiculturalism.

## **2. RESEARCH AND INNOVATION**

International research and innovation with territorial relevance will be enhanced.

## **4. MOBILITY**

We will promote a university experience with an international perspective for the whole university community.



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# 1. GRADUATE STUDIES





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# 1. GRADUATE STUDIES

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We have identified graduate programs as a priority axis for the internationalization of our university. We will promote the training of advanced human capital capable of joining international networks and enhancing scientific collaborations.

**EXCELLENCE TRAINING  
WITH AN INTERNATIONAL  
PERSPECTIVE**



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## TO ACHIEVE THIS, WE WILL FOCUS ON:

- **Promoting international partnerships and collaboration of our graduate and specialty programs**
- **Increasing the international visibility and recognition of our graduate and specialty programs**
- **Strengthening scientific communication of graduate and specialty students in the English language**

## SOME ACTIONS:

- Promote double degrees, joint supervision, and internships
- Foster international opportunities in graduate student education
- Position our comprehensive offer of graduate programs at international fairs and other events
- Drive international accreditation of our graduate programs
- Encourage participation in intensive English courses and subjects taught in English



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# 2. RESEARCH AND INNOVATION





## 2. RESEARCH AND INNOVATION

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The Sustainable Development Goals (SDGs) show us that the challenges we are facing are increasingly global. It requires sustainable partnerships involving multi actors and countries to address present and future challenges such as climate change, interculturality or the recent pandemic.

We aim to internationally position our research and innovation capacities, strengthening both our institutional support and capacities to enhance international collaboration and the impact of our research and innovation projects.

**INTERNATIONAL R&D&I  
WITH LOCAL RELEVANCE**



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## **TO ACHIEVE THIS, WE WILL FOCUS ON:**

- **Positioning and strengthening our research and innovation capacities in response to global challenges**
- **Enhancing our management capabilities for international research and innovation**
- **Establishing our own mechanisms to increase our participation in international research and innovation initiatives**
- **Increasing our scientific productivity through international collaboration**

## **SOME ACTIONS:**

- Position our research and innovation areas at a global level
- Attract international postdocs and/or academics of excellence
- Implement a management and support unit for international projects
- Raise joint research and innovation funds with strategic international partners
- Encourage student participation in international research and innovation outputs

# 3. INTERNATIONALIZATION OF THE CURRICULUM





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## 3. INTERNATIONALIZATION OF THE CURRICULUM

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The development of suitable skills and abilities that enable future citizens and professionals to adapt to a constantly changing global environment is essential. Therefore, we believe that the university education should be comprehensive and provide young individuals with global competencies that allow them to join and perform in international and intercultural contexts.

**TRAINING PROFESSIONALS  
WITH GLOBAL COMPETENCIES**



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## **TO ACHIEVE THIS, WE WILL FOCUS ON:**

- **Contributing to the education of citizens with intercultural, international and global skills**
- **Strengthening the English and other language skills of our undergraduate students**
- **Promoting international collaboration at the undergraduate programme level**

## **SOME ACTIONS:**

- Incorporate intercultural, international and global skills into the undergraduate curriculum
- Strengthen strategies that incorporate the local ancestral culture into undergraduate education
- Enhance the university's Language Coordination for the teaching of English and other languages
- Train academics in intercultural, international and global competencies
- Promote double degrees in undergraduate programmes



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# 4. MOBILITY





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## 4. MOVILIDAD

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Exchange opportunities lead to significant transformations for the beneficiaries, both in their professional development and in their personal skills and attitudes. Therefore, we aim to reach the whole university community and foster opportunities for students, academics and administrative staff.

It is our goal that as many students as possible get the opportunity to participate in national or international mobility, in order to have access to the aforementioned benefits and possibilities of personal and professional growth.

In addition, receiving international talents at the university campus, fosters an international experience for the entire community.

**ENRICHING A  
COMPREHENSIVE UNIVERSITY EXPERIENCE**



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## **TO ACHIEVE THIS, WE WILL FOCUS ON:**

- **Increasing opportunities and support for outgoing mobility of undergraduate and graduate students, academics and staff members**
- **Improving the reception and attraction of international talents**

## **SOME ACTIONS:**

- **Develop a student mobility programme for undergraduate and graduate students**
- **Expand the outgoing student mobility opportunities for both undergraduate and graduate students through scholarships and mobility agreements**
- **Establish mobility opportunities for the administrative staff**
- **Implement an induction and support program for foreigners**
- **Strengthen the virtual mobility offer**





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# 5. INTERNATIONAL CAMPUS





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## 5. INTERNATIONAL CAMPUS

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The exchange of knowledge, different ways of thinking, acting, and understanding is essential for mutual respect and collaboration. By making use of the interculturality of our campus, the local community, and international organisations within the nation, allows members of our community to gain new international, intercultural, and global experiences without leaving home.

The intentional incorporation of these elements into our physical, virtual, and management infrastructure is key to developing the required capabilities and skills for our university to participate in an interconnected, intercultural, and diverse world.

**BALANCING THE GLOBAL  
WITH THE LOCAL THROUGH THE CAMPUS**



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## **TO ACHIEVE THIS, WE WILL FOCUS ON:**

- **Creating infrastructure that facilitates an international experience on campus**
- **Streamlining management and administration processes regarding internationalization initiatives**
- **Promoting a culture of internationalization within the university community and its environment**
- **Building alliances with strategic institutional partners and fostering our relationship with the local territory**

## **SOME ACTIONS:**

- Incorporate multilingualism on the university website and campus
- Construct a residential space UFRO
- Optimize institutional procedures for internationalization activities
- Strengthen our capacities and promote intercultural, international and global activities on our campuses
- Foster South-South relations and international partnerships with the local community



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***“The strategic process carried out by UFRO in the field of internationalization has been very profound, inclusive, and exemplary. The university built a solid foundation on which it can open up even more and better to the world. Congratulations. I wish you the greatest success.”***

Marina Casals, Director of International Relations  
Universitat Rovira i Virgili, España

***“The development of an internationalized university, anywhere in the world, is not a natural process. It requires vision, effort, and above all dedication. It requires strong institutional leadership to become a globally internationalized university. Internationalization is a multifaceted and complex process. Its interpretation and definition reflects its complexity, and it has a different meaning for different people. Therefore, we can describe it as an intentional process that promotes a clear awareness of the different nations in the world and the active and voluntary movement across the national frontiers in a process of exchange. Internationalization becomes more intense due to globalisation but respects and supports the idea of different nationalities and the sovereignty of nations.”***

Nico Jooste  
Senior Director AfriC - African Centre for Higher Education Internationalisation



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INSTITUCIÓN ACREDITADA

6 AÑOS  
EN TODAS LAS ÁREAS

• GESTIÓN INSTITUCIONAL • DOCENCIA DE PREGRADO  
• DOCENCIA DE POSTGRADO • INVESTIGACIÓN  
• VINCULACIÓN CON EL MEDIO

HASTA NOVIEMBRE DE 2024